



MEDIA KIT 2012

JobsDB.com

Voted No. 1 Recruitment Website



WINNER

2006, 2007, 2008, 2009, 2010, 2011

**Voted No.1 Recruitment Website by HR Professionals, Human Resources Magazine's HR Vendor of the Year for 2006, 2007, 2008, 2009, 2010 and 2011.*

A. JobsDB.com

HOMEPAGE

Showcase

Dimension: 300 x 250 pixels

Max Size: 45kb

Price: \$1,000 / week

3 : 1 Rectangle A

Dimension: 300 x 100 pixels

Max Size: 25kb

Price: \$750 / week

3 : 1 Rectangle B

Dimension: 300 x 100 pixels

Max Size: 25kb

Price: \$750 / week

JOB SEARCH PAGE

Full Banner

Dimension: 468 x 60 pixels

Max Size: 30kb

Price: \$1,500 / week

B. Button / Super banner

MYJOBSDB PAGE



Button

Dimension: 190 x 80 pixels

Max Size: 15kb

Price: \$500 / week

JOB CATEGORY PAGE

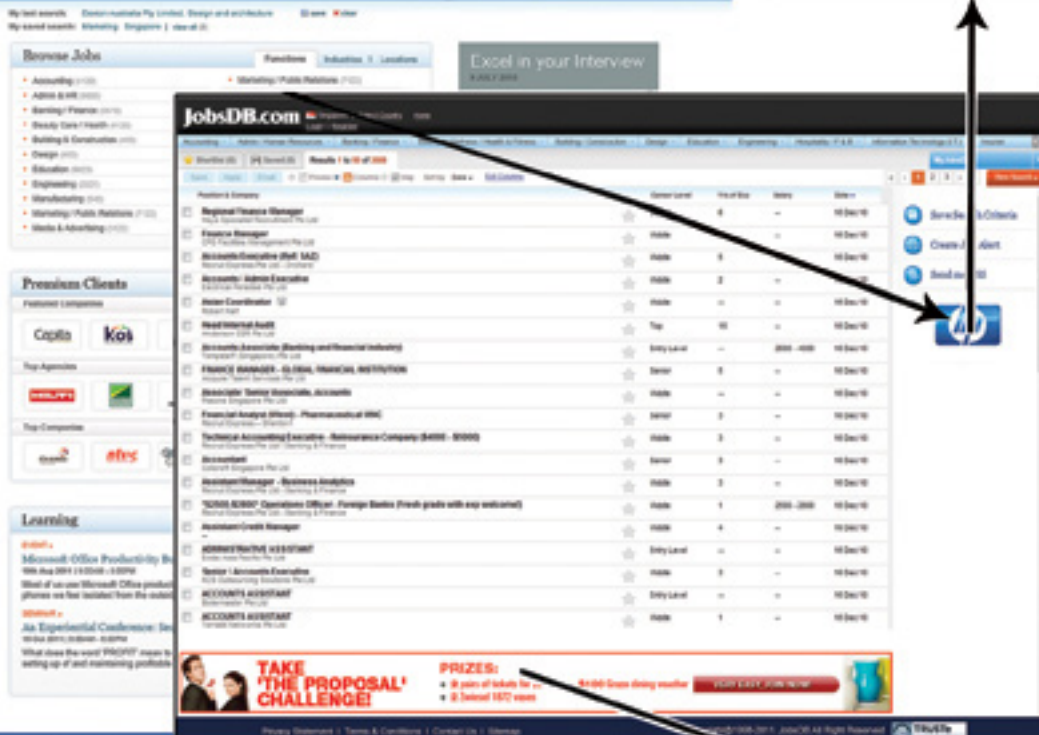


Button

Dimension: 190 x 80 pixels

Max Size: 15kb

Price: \$500 / week



Super Banner

Dimension: 1050 x 90 pixels

Max Size: 50kb

Price: \$800 / week

B. Employer Page

HOMEPAGE

Showcase

Dimension: 516 x 160 pixels

Max Size: 60kb

Price: \$900 / week

The screenshot shows the JobsDB.com homepage. At the top, there is a navigation bar with links for Home, MyJobsDB, Career Advice, Campus, Learning, and Career Events. Below this is a search bar with fields for Keywords, Position, and Job Functions. The main content area is divided into several sections:

- Employer Login:** A form with fields for Username and Password, and a 'Login Now' button.
- Express Post:** A section titled '1 + 1 Job Advertisement Posting' with a list of benefits: Easy and hassle-free online processing, 30 days exposure of your advertisement, Exposure to millions jobseekers, Immediate responds from local candidates, Applications delivered at your mailbox daily, and FREE 3 reposting for same position. A 'Place Your Ad Now!' button is at the bottom.
- Find Talent:** A section with 'Largest Pool of Resumes' and 'Access our vast talent database'.
- Advertise Online:** A section with 'See Immediate Response' and 'Banner Advertising'.
- Learning:** A section with 'Training & Education' and 'Fully customizable for you to build your own talent database'.
- First Time Advertisers:** A section with 'Free Trial Entitlement' and 'Click here to download Registration Form'.
- Posting Enquiry:** A section with contact information: T (65) 6861 1000, E sales@jobsdb.com.sg.
- Banner Ads:** A section with contact information: T (65) 6878 8118, E bannerads@jobsdb.com.sg.
- Why JobsDB?:** A section with bullet points: 'As the leading provider of online recruitment services, JobsDB.com has over 228,000 corporate clients.', 'The largest and most comprehensive database in Asia Pacific with over 14.6 million job-seekers.', and 'Voted No. 1 HR Vendor of the Year by Human Resource Magazine in 2006, 2007, 2008, 2009 & 2010.'
- Discussion:** A section with 'Your One-Stop Hiring Solution' and 'Enjoy filter tools, interview scheduling system & report generation.'
- Find out more on our products and services!:** A section with links to Job Posting Services, JobsDB Database, JobsDB Learning, and JobsDB Career Expo.
- Learning:** A section with 'Conflict Resolution and Negotiation at the Workplace' and 'Communication: Your Key to Success'.
- Events:** A section with 'Differentiate Yourself from the Crowd' and 'Unlock Your Image Potential'.

Annotations with arrows point to three specific elements:

- An arrow points from the 'Showcase' text to a large banner advertisement for an iPhone 4s, which says 'This iPhone 4s* Could Be Yours' and 'Sign up for any Job Advertisement Plan by 31st December 2011 and Win a 16GB iPhone 4s!'.
- An arrow points from the 'Button' text to a small button that says 'THANK YOU FOR YOUR FEEDBACK SUPPORT'.
- An arrow points from the 'Super Banner' text to a large banner advertisement for Synergy, which says 'Petrol that works harder for you. SMART choice.'

Button

Dimension: 190 x 80 pixels

Max Size: 15kb

Price: \$450 / week

Super Banner

Dimension: 728 x 90 pixels

Max Size: 50kb

Price: \$700 / week

JobsDB.com

JobsDB is the No. 1 jobsite in Asia Pacific, offering over tens of thousands of job opportunities every day.

Job Posting Enquiry +65 6861 1000

Email sales@jobsdb.com.sg

Job Seekers

[Search Jobs](#)

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[Job Alerts](#)

[MyJobsDB](#)

Employers

[Post a Job](#)

[Search Candidates](#)

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Tools

[Mobile Version](#)

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C. JobsDB Campus

HOMEPAGE



Showcase Banner

Dimension: 600 x 275 pixels

Max Size: 90kb

Price: \$900 / week

Horizontal Rectangle A

Dimension: 600 x 200 pixels

Max Size: 50kb

Price: \$750 / week

Horizontal Rectangle B

Dimension: 335 x 200 pixels

Max Size: 50kb

Price: \$500 / week

D. Other Media

AD TEMPLATE

Sometimes, a one-liner may not be enough for your business. In today's competitive labour market, you need to boost your corporate profile so as to attract the best talents with increased and faster responses.

JobsDB enables you to create your own ad template to give your company effective branding and exposure.

JobsDB's ad template is a cost-effective advertising medium because it helps you reach over 14.6 million jobseekers and over 200,000 corporate clients, all at the fraction of the cost of print ads.

What's more, we'll do it for you.

The ad template package includes access to JobsDB's designers who will help you create advertisements that effectively communicate your company's vision to future employees.

Depending on the plan you choose (**Standard**, **Silver** or **Gold**), you can even put your own category headers if you have several positions to fill.

AD TEMPLATE COMES IN 3 PACKAGES:

1. **Standard** - \$500 2. **Silver** - \$750 3. **Gold** - \$1,000

EACH AD TEMPLATE PACKAGE GIVES YOU:

- **Brand awareness**
- **Instant response**
- **Increased responses**
- **Added colour to your job posting**
- **The ability to stand out from your competitors**

STANDARD:

One-time fee for ad template is available as long as the contract is renewed.

- Clients will be responsible for the copyrights of all images and logos provided.
- Popup Size: 895px(page margin included)
- Page margins (left & right): 15px
- Ad Alignment: Center, horizontally
- File size must not exceed 200kb



JobsDB.com

You deserved the company of those who share your talent. Welcome to JobsDB.com. Join our team, and you'll practice your communicating skills with our expanded family in an empowering environment that lets you perform at your best.

As part of our expansion, we are seeking for a result-oriented, articulate and self-motivated individual to join us as a...

Position

Job description

Qualification	Not Specified
Yr(s) Exp	1 year(s)
Zonal Segregation	Any
Career Level	Career Level
Salary	Not Specified / Negotiable
Job Type	Full Time, Permanent

Address : 8 Jurong Town Hall,
The JTC Summit, #30-02/03,
Singapore 609434

Tel. : (65) 6861 1000

Fax. : (65) 6861 7556

Email : sales@jobsdb.com.sg

Website : www.jobsdb.com.sg

QUICK APPLY — **CLIPBOARD** — **SEND TO FRIEND** — **PRINT** — **CLOSE**

Company Logo

Company Description

1 Position Title

1 Job Description

Standard Qualifications Table

SILVER:

One-time fee for ad template is available as long as the contract is renewed.

- Clients will be responsible for the copyrights of all images and logos provided.
- Popup Size: 895px(page margin included)
- Page margins (left & right): 15px
- Ad Alignment: Center, horizontally
- File size must not exceed 200kb

The image shows a recruitment advertisement template for Hudson. The layout includes a header with the company logo, a sidebar with industry categories, a main content area with a company description and a job listing, and a footer with a table of qualifications and application buttons. Arrows point from text labels to specific elements in the ad.

Company Logo

Most Recent Positions will be listed on each page

Company Description

1 Position Title

1 Job Description

Standard Qualifications Table

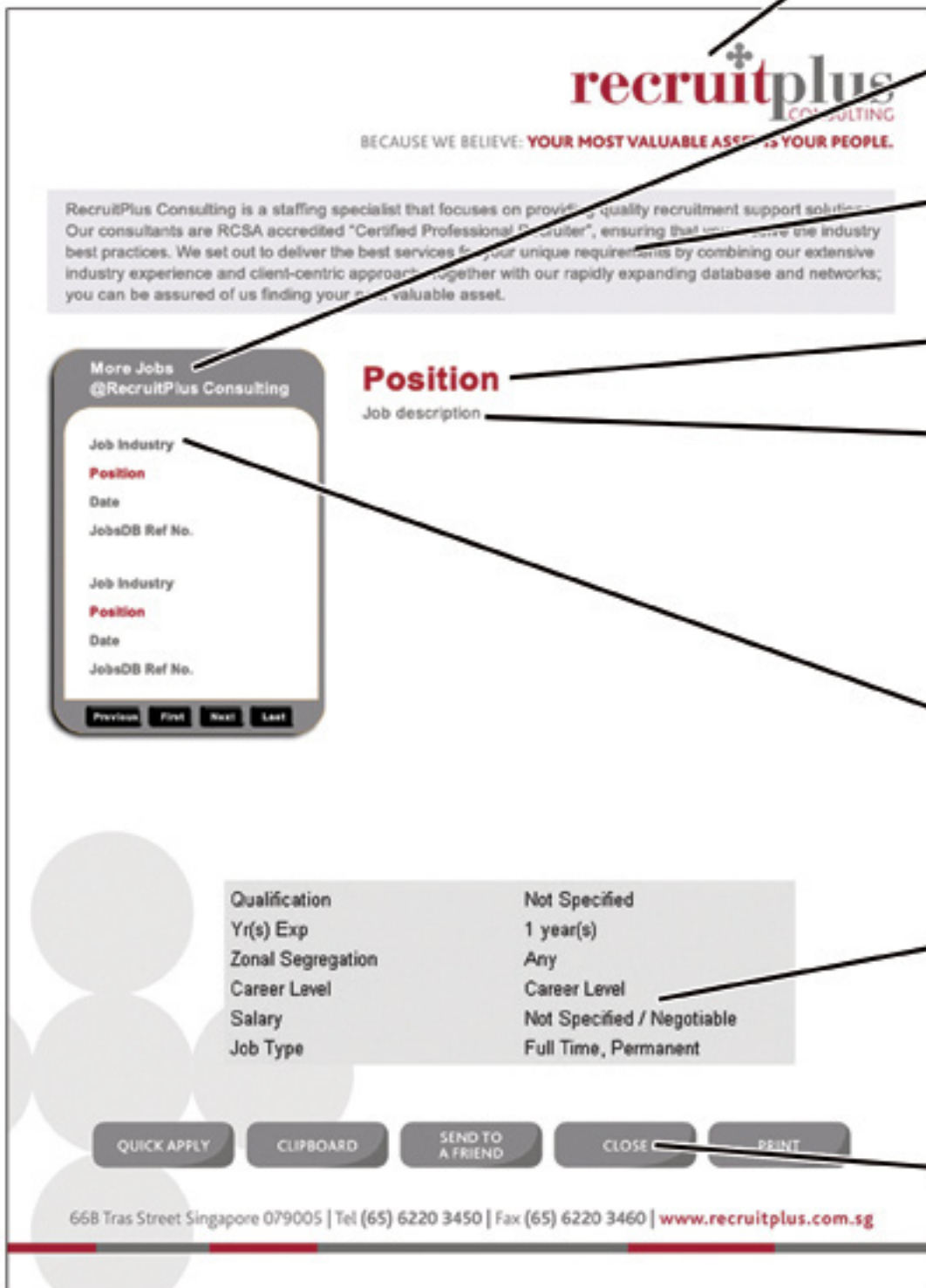
5 Standard Buttons

Qualification	Not Specified
Yr(s) Exp	1 year(s)
Zonal Segregation	Any
Career Level	Career Level
Salary	Not Specified / Negotiable
Job Type	Full Time, Permanent

GOLD:

One-time fee for ad template is available as long as the contract is renewed.

- Clients will be responsible for the copyrights of all images and logos provided.
- Popup Size: 895px(page margin included)
- Page margins (left & right): 15px
- Ad Alignment: Center, horizontally
- File size must not exceed 200kb



Company Logo

Most Recent Positions will be listed on each page

Company Description

1 Position Title

1 Job Description

Advertisements will be classified according to the job industries & functions

Standard Qualifications Table

5 Standard Buttons

TOP COMPANIES

My last search: Design Australia Pty Limited, Design and architecture | [Clear](#) | [New](#)
 My recent search: Marketing Singapore | [View all](#) | [New](#)

Browse Jobs | Functions | Industries | Locations

- Accounting (110)
- Admin & HR (200)
- Banking / Finance (210)
- Beauty Care / Health (110)
- Building & Construction (100)
- Design (100)
- Education (100)
- Engineering (100)
- Manufacturing (100)
- Marketing / Public Relations (100)
- Media & Advertising (100)
- Marketing / Public Relations (100)
- Media & Advertising (100)
- Marketing / Public Relations (100)
- Media & Advertising (100)
- Medical Services (100)
- Property / Real Estate (100)
- Public / Govt (100)
- Sales, CI & Business Devpt (100)
- Sciences, Lab, R&D (100)
- Transportation & Logistics (100)
- Transportation & Logistics (100)
- Others (100)

Excel in your Interview
 5 JULY 2011

Do you know what it takes to score an advantage over other candidates during an interview?

Join us in this workshop to find out!

Public Sector Exposure Course with Playing Golf
 Are you the best for your job or planning for a career switch? Have yourself all the necessary knowledge and skills to flourish through them to obtain a top job of your choice!

Upgrade yourself
 You want that 100% chance to advance? Upgrade yourself!

JobsDB Learning

Premium Clients

Featured Companies: [View all Featured Companies](#)

Capita | KOS | AIC | bpc | CAAS | CAAS

Top Agencies: [View all Top Agencies](#)

DELTA | S&P | Schneider | NISSAN

Top Companies: [View all Top Companies](#)

oasis | mlt | ASPIAL Consulting | accredit | jobsdb.com

Companies Hiring This Week

Accountants	Insurance Sales	Recruitment
Administrative Com.	Public Security	Sales
Analysts	Risk Team Head	SDIC
BA	Lead Sg	Singapore Des
Research	Learning Science	Smith & Hughes
Compliance Com.	Land Lease	Shin
Corporate Sales	Manager	Super Centre

Top Companies
 Dimension: 135 x 67 pixels
 Max Size: 15kb
 Price: \$700 / month

Learning

EMBT
 Microsoft Office Productivity
 18-Aug-2011 | 10:00AM - 1:00PM
 Most of us use Microsoft Office products, but we're isolated from the rest.

EMBT
 An Experiential Coursework: 5
 18-Oct-2011 | 10:00AM - 1:00PM
 What does the word "PROFIT" mean, setting up of and maintaining profit?

JobsDB.com
 JobsDB is the top resource for career service and career advice in Asia Pacific, offering over tens of thousands of job opportunities every day.
 Inquiry: (65) 4861 1300
 Email: sales@jobsdb.com.sg

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JobsDB.com
 JobsDB is the top resource for career service and career advice in Asia Pacific, offering over tens of thousands of job opportunities every day.
 Inquiry: (65) 4861 1300
 Email: sales@jobsdb.com.sg

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JOB ALERT BANNERS

Job Alert
JobsDB.com

Dear Shawn Lee,

51 new jobs on 01 Mar 11. [View All](#) | [Edit Job Alert](#)

Position	Company	Career Level	Exp	
IT Consultant	Helios Lab Pte Ltd	Entry Level	3	Apply
Junior Art Director		Entry Level	N/A	Apply
Associate Trainer - Art, Design & Media	Vivarch Enrichment Pte Ltd	Middle	1	Apply
Graphic Designer	City Life Advertising Pte Ltd	Entry Level	2	Apply
GRAPHIC DESIGNER (Temporary)	Nature's Farm Pte Ltd	Middle	3	Apply
CREATIVE DESIGNERS WANTED	Radius Design & Construction Pte Ltd	Middle	1	Apply
Graphic Designer	Atlas Sound & Vision Pte Ltd	Middle	3	Apply
Interior Designer	KINGROSE DESIGN PARTNERSHIP	Middle	1	Apply
Website Designer		Middle	N/A	Apply
Plastic Mould Designer	Koel Tool (S) Pte Ltd	Entry Level	N/A	Apply

[View all 51 matching jobs](#)

Current Job Alert Criteria [Change Criteria](#)

Keyword(s) : designer, illustrator, web designer, graphic designer
Search : All Text
Job Functions : Design
Marketing / Public Relations
Media & Advertising
Job Location : Any
Career Level : Entry Level, Middle, Senior
Qualification : Any
Work Experience : Any
Salary Range : Not Specified
Employment Term : Full Time, Part Time, Permanent, Temporary, Freelance, Temp-to-Perm

Best regards,
JobsDB.com

Job Alert Tools

- Modify Job Alert Criteria
- Create a New Job Alert
- Unsubscribe Job Alert

Additional Resources

- MyJobsDB
- Update Resume
- Create Resume
- Advanced Job Search
- Career Resources

GET OUR LATEST JOBSDB.COM UPDATES!

Job Search Tips

- > [JobsDB Member Login](#)
Login now for fast and convenient job applications
- > [Job Alert](#)
Get all the latest job ads delivered straight to you

Related Links

- > [Forgot Your Password?](#)
- > [Career Guide](#)
- > [Follow us on Twitter](#)
- > [Join Our Fanpage on Facebook](#)

CAREER EVENTS

- > 25 - 27 March 2011, Fri - Sun
[JobsDB.com Career Expo 2011](#)
Singapore's only high-tech paperless career and education exhibition brings together hiring companies and jobseekers for fast and efficient recruitment and courses from established education providers. Be part of the most anticipated career fair of the year!

LearningDB.com

- > 14 & 15 March 2011, Mon & Tues
[Strategic Business Planning & Budgeting](#)
(with Dr. John Ho)
Empower yourself with critical, fool-proof techniques that will help your company to improve credit management and debt recovery.

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Full Banner

Dimension: 468 x 60 pixels

Max Size: 30kb

Price: \$4,000 / 5 working days

Super Banner

Dimension: 625 x 60 pixels

Max Size: 50kb

Price: \$4,000 / 5 working days

ELECTRONIC DIRECT MAILERS

We can also create a customised electronic direct mailer for your advertisements to be emailed to your targeted audience, for a fee.

- **2 weeks** notice for EDM blast booking
- Minimum **10,000 email database**
- Maximum **5 job categories**
- Content must be sent in **3 working days** before actual blast for test email blast
- Date for EDM is **subject to availability**

EDM

Dimension: 700(width) x unlimited(height) px

Max Size: 100kb

Price: \$0.25 / email

1 .A. Avoid use of Embedded Styles or External CSS files. Those contained within the <style> tag above the <body> tag.

11 June 2011, Saturday

Make Your Resume Score with Flying Colours

Are you on the hunt for your first job or planning for a career switch soon? Not getting any response from any employers after sending out multiple resumes? It simply means it's time to brush up on your resume writing skills.

Time : 9:30 am - 12:30 pm
Price : \$30 (incl 7% GST)
Venue : Inland Revenue Authority of Singapore
Level 5, The Auditorium
55 Newton Road, Revenue House,
Singapore 307967

• [Details](#) • [Sign up](#)

Organized by: **JobsDB.com**

For enquiries, please call **6861 1000**.